



CONTACT

Valeria Diaz

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EDUCATION

Fall 2016 - Spring 2021

**B.F.A – Concentration in
Graphic Communications**
Kennesaw State University
Kennesaw, GA | 3.9 GPA

2013 - 2015

Fashion Design
Chio Lecca
Lima, PE | 4.0 GPA

LANGUAGE

English ● ● ● ● ●

Spanish ● ● ● ● ●

Portuguese ● ● ● ● ●

HONORS

2017, 2019 & 2020
President's List

2018 & 2020
Dean's List

EXPERIENCE

2021 - Present

Graphic Design Intern

Tombow USA | Suwanne, GA

- Helped develop marketing collateral, presentations, illustrations, and layouts for print, web and social media platforms.
- Developed email and website graphics with messaging for B2C and B2B customers.
- Created product packaging mockups for Sales and Marketing presentations.

2019 - 2021

Graphic Artist/Digital Communications Specialist

Center for Excellence in Teaching and Learning (CETL)
Kennesaw State University, GA

- Created promotional prints and digital graphics for email and website advertising campaigns, and more.
- Coordinated and planned conferences and other major center-sponsored events.
- Directed telephone communication, data entry and regularly assisted supervisors in multiple tasks.

ACCOMPLISHMENTS

2021

Student to Watch

Graphic Design USA (GDUSA)

2021

58th Package Design Award | METRO Perfume

Graphic Design USA (GDUSA)

2020

48 Hour Repack Competition Finalist

48 Hour Repack

SKILLS

Software

Adobe InDesign, Illustrator,
Photoshop, Lightroom,
After Effects, InVision,
Sketch, Procreate

Design

Illustration, Layout & Design,
Typography, Packaging Design,
Social Media, Advertising,
Branding, Photography